

**GFI+**  
**EXPO**

# 2026 CHINA INTERNATIONAL TRADE EXPO FOR GREEN INDUSTRY & OUTDOOR POWER EQUIPMENT

# 2026

## 中国国际园林绿化产业及 户外动力设备展览会

中国江苏  
南京国际博览中心(7号馆)

November 11-13, 2026  
Nanjing International Expo  
Center (Hall 7), Jiangsu, China

**2026**  
**11/11-13**

**CICEIA**  
中国内燃机工业协会

**东方嘉恒展览**  
OrientBetter Exhibition

Boundless Smart Green Shared by the World

**智绿无界 世界共享**

展会期间为经销商免费提供酒店住宿  
Free hotel accommodation for dealers during the exhibition.

## Organizers

### 组织机构

#### 指导单位

中国内燃机工业协会

#### 主办单位

东方嘉恒展览（北京）有限公司

#### 海外支持（拟邀）

欧洲园林设备联合会

国际花园中心协会

新加坡景观产业协会

巴西林产工业协会

日本造园学会

韩国造园学会

#### 协办单位（拟邀）

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吉林省风景园林协会

浙江省风景园林学会

广东省风景园林与生态景观协会

山东省园林绿化行业协会

四川省风景园林协会

北京市园林绿化行业协会

天津市园林绿化行业协会

河北省风景园林行业协会

河南省园林绿化协会

山西省风景园林协会

安徽省风景园林行业协会

福建省风景园林行业协会

南京市园林绿化行业协会

昆山市园林绿化协会

中国园林机械经销商俱乐部

#### Guiding Unit

China Internal Combustion Engine Industry Association

#### Sponsor

OrientBetter Exhibition (Beijing) Co., Ltd.

#### Overseas Support (Prospective Invitees)

European Garden Machinery Federation

International Garden Centre Association

Landscape Industry Association (Singapore)

Brazilian Forest Industry Association

Japanese Institute of Landscape Architecture

Korean Institute of Landscape Architecture

#### Co-organizers (Prospective Invitees)

China National Forest Farm Association

Jilin Provincial Association of landscape Architecture

Zhejiang Landscape Architecture Society

Guangdong Landscape Architecture and Ecological Landscape Association

Shandong Landscape Greening Industry Association

Sichuan Sheng Feng Jing Yuan Lin Xie Hui

Beijing Landscape Industry Association

Tianjin Landscape Architecture And Gardening Trade Association

Hebei Landscape Architecture Industry Association

Henan Landscaping Association

Shanxi Association of Landscape Architecture

Anhui Landscape Architecture Association

Fujian Landscape And Gardening Association

Nanjing Garden and Forestry Industry Association

Kunshan Landscpe Greening Association

China Garden Machinery Distributors' Club

## Exhibition Introduction

### 展会介绍

# Outdoor Power EXPO

中国国际园林绿化产业及户外动力设备展览会（简称“户外动力展”），是亚洲地区园林绿化与户外动力领域极具规模与影响力的专业盛会，定于2026年11月11日至13日在南京国际博览中心举办。

承前启新，2025展会取得突破性成果，汇聚了华盛中天、江动集团、宗申、中坚、派尼尔、圣雷、海的、百胜、金奥、迈德思、华益、瑞星等产业链核心企业，更吸引了来自美国、新加坡、俄罗斯、德国、土耳其等十余个国家及地区的专业买家到场交流，现场供需对接踊跃，达成了显著意向成交，实现了优质资源的系统整合与高效对接。

本届展会以“供应链一站式集中采购生态”为核心载体，整合户外动力设备产业链上下游优质资源，深度融合产品展示、场景体验、贸易洽谈与技术交流四大环节，构建“展示-体验-交流-交易”全链路价值体系。全面推动产业链信息融通、商业链接与技术协同，助力企业洞见全球市场机遇，赋能产业迈向高质量可持续发展新阶段。

作为驱动产业创新与全球协同的重要引擎，本届展会将进一步凝聚行业共识、激发内生动力，为参展企业打造品牌全球化推广与商业合作的核心舞台，为全球专业观众提供一站式采购决策与行业趋势洞察的战略高地，持续深化政产学研深度融合，共同擘画园林绿化与户外动力产业融合、开放、共赢的未来新格局。

China International Trade Expo for Green Industry & Outdoor Power Equipment (referred to as "Outdoor Power Exhibition"), is a professional event of significant scale and influence in the field of landscaping and outdoor power in Asia. The event is scheduled to be held at Nanjing International Expo Center from November 11th to 13th, 2026.

Building on past achievements to embrace a new future, the 2025 exhibition achieved groundbreaking results. It brought together core enterprises in the industrial chain, including Huasheng Zhongtian, Jianghuai, Zosen, Zhongjian, Painier, Sunray, Hidea, Parsun, Jinao, Maide En, Huayi, and Ruixing, etc. It also attracted professional buyers from more than 10 countries and regions including the United States, Singapore, Russia, Germany, and Turkey to attend and communicate on site. The on-site supply and demand matching was dynamic, resulting in a large number of significant intended transactions, and realized the systematic integration and efficient connection of high-quality resources.

This exhibition takes the One-stop Centralized Procurement Ecosystem for the Supply Chain as its core carrier, integrates high-quality resources from the upstream

and downstream of the outdoor power equipment industry chain, deeply integrates four segments: product display, scenario experience, trade negotiation, and technical exchange, and builds a Display - Experience - Communication - Transaction full-chain value system. It comprehensively promotes information integration, business connection and technological collaboration within the industry chain, helps enterprises gain insights into global market opportunities, and empowers the industry to step into a new stage of high-quality and sustainable development.

As a vital engine driving industrial innovation and global collaboration, this exhibition will further build industry consensus, stimulate internal momentum, and create a core stage for exhibitors to conduct global brand promotion and business cooperation. It will also serve as a strategic highland for global professional visitors to make one-stop procurement decisions and gain insights into industry trends. It will continuously deepen the integration of government, industry, academia, and research, and jointly shape a new future pattern of integration, openness, and win-win development for the landscaping and outdoor power industries.

# Media Matrix

## 媒体矩阵


# Overview of Core Exhibition Data

## 往届展会核心数据全览

Indicator 指标	Data for 2025 2025 年数据	Data for 2024 2024 年数据	Growth rate 同比增长
Area 展览面积	30,000 m <sup>2</sup>	15,000 m <sup>2</sup>	+100%
Exhibitors 参展商数量	351 家	150 家	+134%
Visitors 观众人次	20,178 人	10,964 人	+84%
New Products 新品数量	80	40	+100%
Events 同期活动	31 场	12 场	+158.3%
Exposure Volume 全网曝光量	580 万次	150 万次	+286%

# 2025 Exhibition Data Analysis

## 2025 展会数据分析

### 展商地域分布 Geographical Distribution of Exhibitors



### Domestic Professional Visitors (Top 5) 国内专业观众来源 (Top5)



### International Professional Visitors (Top 5) 国际专业观众来源 (Top5)



# Ten Exhibition Areas, Covering the Entire Industrial Chain

## 十大展区，覆盖产业全链路

### 1 小型土建工程设备 Civil Engineering Equipment

挖掘机、装载机、推土机、压路机、夯土机、旋耕机械、伐木机、配件等；  
Excavators, Loaders, Bulldozers, Road Rollers, Earth Ramblers, Rotary Cultivators, Fellers, Related Accessories, etc.

### 2 种植设备 Planting Equipment

整地机、播种机械、营养土制备机械、钻地机、起草皮机、栽苗机、草坪移植机、树苗移植机、大树移植机、配件等；

Land Preparation Machines, Sowing Machines, Nutrient Soil Preparation Machines, Earth Boring Machines, Stubble Ploughs, Sapling Transplanters, Lawn Transplanting Machines, Seedling Transplanting Machines, Large Tree Transplanting Machines, Related Accessories, etc.

### 3 养护设备 Maintenance Equipment

修剪设备、灌溉设备、病虫害防治设备、链锯、绿篱机、割草机、割灌机、高枝修剪机、吹风机、打药机、施肥机、打孔机、梳草机、修边机、覆沙机、清洁机、配件等；

Pruning Equipment, Irrigation Equipment, Pest and Disease Control Equipment, Chainsaws, Hedge Trimmers, Lawn Mowers, Brush Cutters, Pole Pruners, Blowers, Sprayers, Fertilizers Applicators, Perforating Machines, Grass Combers, Trimmers, Sand Covering Machines, Cleaners, Accessories, etc.

### 4 环卫装备 Sanitation Equipment

小型园林洒水车、高压清洗车、垃圾处理车、扫地车、树木粉碎车、落叶收集车、配件等；

Small Garden Sprinklers, High - Pressure Cleaning Vehicles, Waste Disposal Vehicles, Street Sweepers, Tree Chippers, Leaf Collectors, and Accessories, etc.

### 5 智慧园林 Smart Gardening

园林机器人、植保无人机、无人驾驶、智能灌溉、巡查机器人、生态巡护机器人、病虫害监测机器人、除蚊机、智能导览系统、智慧照明、配件等；

Garden Robots, Crop Protection Drones, Unmanned Driving Systems, Intelligent Irrigation Systems, Inspection Robots, Ecological Patrol Robots, Pest and Disease Monitoring Robots, Mosquito Eliminators, Intelligent Tour Guide Systems, Smart Lighting, Accessories, etc.

### 6 应急救援设备 Emergency Rescue Equipment

无人机巡护、消防水罐车、森林消防车、应急发电机组、便携式电源、救援越野车、救援直升机、水陆两栖车、应急照明车、巡逻车、登高车、风力灭火机、消防水泵、破拆工具、切割工具、配件等；

UAV Patrol Systems, Fire Water Tankers, Forest Fire Engines, Emergency Generator Sets, Portable Power Supplies, Rescue Off-road Vehicles, Rescue Helicopters, Amphibious Vehicles, Emergency Lighting Vehicles, Patrol Vehicles, Aerial Work Platforms, Wind Fire Extinguishers, Fire Pumps, Breaching Tools, Cutting Tools, Accessories, etc.

### 7 娱乐机械 Recreational Machinery

TV全地形车、舷外机、赛艇、摩托艇、水上飞行器、电动冲浪板、电动观光船、观光车、碰碰船、配件等；

ATVs, Outboard Engines, Racing Boats, Motorboats, Watercraft, Electric Surfboards, Electric Sightseeing Boats, Sightseeing Buses, Bumper Boats, Related Accessories, etc.

### 8 新能源动力 New Energy Power

电动、太阳能、氢能源、混合动力等设备，锂电池、智能控制、无刷电机及智能割草系统、环保应用等；

Electric, Solar, Hydrogen, Hybrid and Other Equipment, Lithium Batteries, Intelligent Control, Brushless Motors and Intelligent Mowing Systems, Environmental Protection Applications, etc.

### 9 OEM 零部件 OEM Parts

园林机械代工工厂、发动机、电机、刀片、电池组、传动系统、物联网传感器、GPS定位、自动避障系统等配套技术等；

Garden Machinery OEM Factories, Engines, Motors, Blades, Battery Packs, Transmission Systems, IoT Sensors, GPS Positioning, Automatic Obstacle Avoidance Systems, and Other Supporting Technologies, etc.

### 10 通用航空动力 General Aviation Power

中小型涡扇发动机、中小型涡轴 / 涡桨发动机、活塞发动机、传动系统、配件等；

Small and Medium-Sized Turbofan Engines, Small and Medium-Sized Turboprop Engines, Piston Engines, Transmission Systems, Related Accessories, etc.

# Professional Visitors

## 专业观众

### 政府机构 Government Agencies

全国各省市林业厅(局)、城管局、住建局(委)、应急厅(局)、森林消防局、园林管理处、街道社区等;  
National, Provincial and Municipal Forestry Departments (Bureaus), Urban Management Bureaus, Housing and Urban-Rural Development Bureaus (Commissions), Emergency Departments (Bureaus), Forest Fire Bureaus, Garden Management Office, Street Community, etc.

### 海外机构 Overseas Organizations

中亚、东南亚、东亚、中东、欧美等地区经销商、代理商、进出口贸易商、品牌方(OEM客户)、国际行业协会、大型线上线下电商平台、大型连锁店等;  
Regional Dealers, Agencies and Import and Export Traders in Central Asia, Southeast Asia, East Asia, Middle East, Europe and the US; International Associations of Relevant Industries; Brand owner (OEM customer); Large Online and Offline E-Commerce Platforms; Large Franchised Outlets, etc.

### 贸易机构 Trade Organizations

经销商、代理商、电商平台、连锁店、进出口贸易商、五金建材超市、花卉市场等;  
Dealers, Agents, E-Commerce Platforms, Chain Stores, Import and Export Traders, Hardware and Building Materials Supermarkets, Flower Markets, etc.

### 社团机构 Associations and Organizations

全国各省市园林绿化工程协会、公园景区协会、园林风景协会、物业协会、房地产协会、环卫清洁协会、花卉协会、中国园林机械经销商俱乐部等;  
National, Provincial and Municipal Landscaping Associations, Scenic Spot Associations, Property Associations, Real Estate Associations, Sanitation and Cleaning Associations, Flower Associations, and China Garden Machinery Dealers Club, etc.

### 园林建设 Garden Construction

城投集团、园林绿化养护、园林绿化工程、景区规划设计公司、房地产开发商、工程公司、物业管理公司、规划设计院、设计施工等;  
Urban Investment Groups, Landscaping Maintenance Services, Landscaping Engineering Projects, Scenic Area Planning and Design Companies, Real Estate Developers, Engineering Companies, Property Management Companies, Planning and Design Institutes, Design and Construction Services, etc.

### 终端机构 Terminal Institutions

林场、公园、景区、度假村、高尔夫球场、足球场、体育场、医院、院校、酒店、物业、家庭园艺、茶场等;  
Forest Farms, Parks, Scenic Spots, Resorts, Golf Courses, Football Fields, Stadiums, Hospitals, Colleges, Hotels, Properties, Home Gardening, Tea Plantations, etc.

# Concurrent Events

## 同期活动

### 园林机具作业技能路演系列活动

#### Garden Machinery Operation Skills Roadshow Series

智能园林机器人路演 Intelligent Garden Robot Roadshow

割草机路演 Lawn Mower Roadshow

吹风机路演 Blowers Roadshow

油锯路演 Chain Saw Roadshow



### 中国智慧园林装备技术与应用大会

#### China Smart Garden Equipment Technology and Application Conference

“户外动力之夜”晚宴

“Outdoor Power Night” Dinner



# Exhibition Highlights

## 展会亮点

### 全产业链覆盖 一站式对接

#### Full-Chain Coverage, One-Stop Connection

覆盖从核心零部件到整机装备、从传统动力到新能源、从制造端到应用端的完整产业链。十大展区联动，精准匹配需求。

Covering the entire industrial chain from core components to complete machine, from traditional powertrains to new energy, and from the manufacturing end to the application end. The 10 major exhibition areas link up synergistically to precisely match market demands.

### 沉浸式场景体验

#### Immersive Scene Experience

创新打造“展览展示+场景演示”多元模式，设置智能机器人、无人驾驶、巡检机器人等产品实景路演，让技术直观呈现。

An innovative “Exhibition + Scenario Demonstration” diversified model has been created, and real-scene roadshows for products such as intelligent robots, unmanned driving systems, and inspection robotic dogs have been set up, to present technologies in an intuitive way.

### 前沿科技首发阵地

#### Leading-edge Technology Launch Platform

设立新能源动力与智慧园林专题展区，集中展示园林机器人、智能灌溉系统、氢能设备等尖端创新成果。

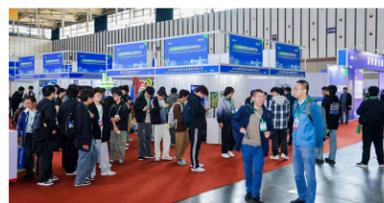
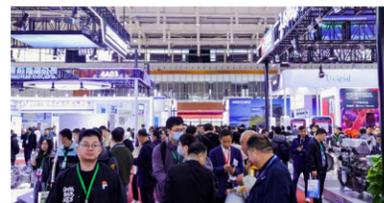
A special exhibition zone for new energy power and Smart Gardening is set up, focusing on showcasing cutting-edge innovative achievements such as garden robots, intelligent irrigation systems, and hydrogen energy equipment.

### 国际化交流平台

#### International Exchange Platform

携手国际伙伴，特邀多国实力采购团到场，为企业搭建高效对接桥梁，融入全球产业链，开拓市场新版图。

In collaboration with international partners, we have specially invited high-caliber purchasing delegations from multiple countries to attend the event, to build an efficient connection bridge for enterprises, facilitate their integration into the global industrial chain, and help them explore new market horizons.



# 品牌展商 Brand Exhibitors



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